

Beat: Lifestyle

## **COSMETIC 360 - INTERNATIONAL INNOVATION FAIR For COSMETIC And PERFUME INDUSTRY**

### **IMMERSIVE DAY IN THE WORLD OF PERFUMERY**

PARIS, 29.10.2023, 11:42 Time

**USPA NEWS** - Cosmetic 360 Week, Cosmetic's International Week organized by "Cosmetic Valley" from Monday 16th to Sunday, October 22th 2023, in France. A Program that deals with National and International Networking, Industrial and Cultural Visits in link with Research, Innovation and Distribution.... A Key Event for the Frangrance and Cosmetic 's Branch.

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- October 18 & 19 - Cosmetic 360 Trade Show

@ Carrousel du Louvre - Paris

9th Edition of the International Innovation Trade Show for the Frangrance and Cosmetics Industry.

With CLEANTECH in the Spotlight this Year, through a Dedicated Cleantech Conference Program, Animation Zones and Innovations on Show, Cosmetic 360 offers the Opportunity to discover which Companies and Technologies promote Sustainable Development and Respect for the Environment.

- Bringing Together Global Trends and Solutions

\* Cosmetic 360 is a Gateway to discovery and an Opportunity to exchange Ideas. It is the Ideal Place to uncover the Latest Innovations and the Beauty-Oriented Services of Tomorrow in the Frangrance and Cosmetics Industry.

\* Cosmetic 360 stands out through its Original Concept, by bringing together all Industry Stakeholders on the Common Theme of Innovation—in Raw Materials, Formulation, Packaging, Testing and Analyses, End Products, Distribution,...

\* It involves All Forms of Innovation including : Processes, Technologies, Products and Services.

- Cosmetic 360, an International Trade Fair dedicated to Innovations, Research and Business

\* An Original Stand Concept, to position your Company from an Angle of Innovation (including Innovation Display and Marketing Coaching)

\* The Only International Event for the Entire Industry in the World Capital of Perfume and Cosmetics

\* An Audience of Professionals, 47% of whom are Decision Makers (including CEOs, R&D Managers and Marketing Managers)

\* An Exclusive Networking Opportunity in the Industry (Top-Level Attendance, dedicated Discussion Areas, B2B Resources, Gala Evening Event,...)

\* A Showcase for International Trends in Cosmetics

\* The Biggest R&D Decision Makers, tapping into the Innovation of Tomorrow through Open Innovation Meeting

\* The Cosmetic 360 Awards, which highlight the Exhibitor's Best Innovations ...

- ISIPCA

The Leading School for the Perfumes, Cosmetics and Food Flavours Industries.

@ 34-36 rue du Parc de Clagny 78000 Versailles

\* Was established in 1970 on the Initiative of Jean-Jacques Guerlain, a Renowned Perfumer. It is the Leading School for the Perfumes, Cosmetics and Food Flavours Industries. It transmits a Singular and Worldwide Unique French Expertise in the Scientific, Technical, Marketing and Commercial Application Areas to French, International Students, and Industry Professionals.

\* In this context, ISIPCA offers a Wide Range of Technical and Commercial Training Courses leading to Diplomas and Certifications, either on a Dual Training System (DTS) or on a Full-Time basis, from A-Level High School Diploma to post M2 Master's Degree Level,

delivered in French and English.

\* ISIPCA also hosts its Own Scientific Platform enabling to carry out applied Scientific Research.

\* ISIPCA is Part of the "Écoles Des Métiers Du Luxe" of the Paris Ile-de-France Chamber of Commerce and Industry.

\* ISIPCA delivers High-Level Teaching based on :

The knowledge of raw materials,

The mastery of formulation, analysis and control techniques,

The knowledge of consumer needs.

- The OSMOTHEQUE, the World's Only Perfume Archive

Conservatoire International des Parfums

@ 36 Rue du Parc de Clagny, 78000 Versailles

\* The Osmothèque (from the Greek «O » = odor and « Theke » = Storage) is a Nonprofit Organization which opened on 26 April 1990.

\* The First Perfume Archive in All History, it preserves these very Delicate, Precious Creations from the Wear-And-Tear of Time and keeps them from becoming Lost and Forgotten. This Living Collection of Existing or No-Longer Available Perfumes protects the World's Fragrance Heritage.

\* The Osmothèque Collection Today represents more than 3,200 Perfumes, including 400 that are No Longer Available (Updated March 2015).?

\* The Purpose of the Osmothèque is not only to preserve Perfumes but also to transmit Knowledge about the Little-Known Perfume Profession. The Osmothèque welcomes All Audiences, whether Neophytes, Perfume Lovers or Industry Professionals to ensure that Visitors can discover or rediscover Legendary Fragrances.

\* Through the Perfume Sessions (about 150 Per Year) and the Articles published on their Blog, anyone can deepen their Knowledge, either for Professional Reasons or Simply for Pleasure.

\* It is also possible to make Private Appointments with their Team or with an Osmocurator/Perfumer for a Personalized Tour. People can also check their Specialized Bookstore or Private Library to do Research.

Source:

\* Cosmetics 360

18 & 19 octobre - Salon Cosmetic 360

Carrusel du Louvre Paris

\* Immersive Day In The World Of Perfumery

October 20, 2023

@ Versailles

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

**Article online:**

<https://www.uspa24.com/bericht-23721/cosmetic-360-international-innovation-fair-for-cosmetic-and-perfume-industry.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)