Beat: Technology

Trend Micro to accelerate Iraq’s cyber security stance with cutting solutions

ITEX 2022

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USPA NEWS - Company to showcase a suite of advanced solutions to enhance the cybersecurity posture and protect digital transformation journeys across industries in the country

Trend Micro Incorporated (TYO: 4704; TSE: 4704), a global leader in cybersecurity solutions, is all set to highlight a series of its advanced security solutions at the Iraq International Information & Telecommunication Technology Exhibition (Iraq ITEX) 2022 to empower organisations to safeguard their digital agendas in the modern threat landscape. The event is scheduled to take place from 15th - 18th of February 2022 at the Baghdad International Fairground.

As a strategic partner at ITEX, Trend Micro will showcase its state-of-the-art security solutions such as Trend Micro Apex One Endpoint Security, Trend Micro Network One, Trend Micro Vision One that protects digital environments with extended threat detection and response against a broad set of vulnerabilities across email, endpoints, servers, cloud workloads, and networks.

“Cybersecurity is now one of the most critical cornerstones of every industry's growth strategy,” said Assad Arabi, Managing Director, Gulf Cluster for Trend Micro. “Events like Iraq ITEX 2022 are imperative, as they provide an invaluable platform to spread our message and showcase our industry-leading cybersecurity solutions to protect businesses and their digital transformation journeys in the new digital era.”

In H1 2021, Trend Micro solutions in Iraq detected and blocked over 11 million (11,072,985) email threats, prevented (323,079) malicious URL victim attacks, and 2,851 URL hosts. In addition, 46,328 malware attacks were identified and stopped. Trend Micro’s Smart Home Network (SHN) solutions also blocked 22,696 SHN inbound and outbound attacks combined, preventing over 545K (545,459) such SHN events for hackers to target or control home devices from executing malware, obtaining sensitive information, intercepting communications, or launching external attacks.

Also, the Trend Micro Security Predictions for 2022: Toward a New Momentum, state that threat actors in this year will focus on ransomware attacks on cloud and datacenter workloads, as well as exposed services, to take advantage of the large number of people continuing to work remotely. As a result, there is an urgent need to raise cyber security awareness to combat modern-day threats, and events like Iraq ITEX 2022 provide the perfect opportunity to do so.
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This year at Iraq ITEX 2022, the Trend Micro booth will be located in Hall 4, Stand D31.

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