Beat: Technology

THE HOSPITALITY TRADE SHOW 100% TECH, BUSINESS & CONVIVIALITY

FOOD HOTEL TECH EVENT - PARIS

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USPA NEWS - The "Food Hotel Tech - Hospitality Trade Show 100% Tech, Business & Conviviality" Event (Paris November 9-10, 2021 in Paris) offers a unique tool for Hoteliers and Restaurateurs to enable them to find new Service Providers, Suppliers, Innovations or Trends and to differentiate themselves from their Competitors.

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This is a Business Fair dedicated to Hotel Industry Professionals whose objective is to promote direct “Face to Face” meetings between Top Decision-Makers and Exhibitors through Pre-Organised and Highly Qualified Business Meetings. In parallel with the selection of the most advanced Exhibitors in their Fields, FHT offers a cycle of 25 Conferences led by Renowned Experts to decipher the Challenges, Major Trends and Practical Solutions to be implemented... It is also the Ideal Place for Networking.

After three Editions in Paris and Two editions in Nice since 2017, Food Hotel Tech expanded in 2021 expecting more than 8000 Visitors who will come to discover 250 Exhibitors including 60 Startups... Challenge met this Season 4.

INNOVATION PARIS 2021 : THE #SMARTHOTEL SPACE
New technologies make it possible to better manage electricity distribution, heating and air conditioning, water consumption, but also security systems, IT systems, elevators and refrigerators. Coupled with connected management systems, these tools improve customer comfort while enabling hoteliers to reduce their operating costs and better meet new environmental regulations.

THE VISION claimed Behind organizing The Event
Being that Customer Experience is the key to success in the Hospitality Field, Technology is a necessary Asset that, when coupled with Human Resources, becomes the Principal Tool to provoke Growth in the Hotel and Restaurant Industry.

THE MISSION claimed Behind organizing The Event
Food Hotel Tech is here to help CHR’s learn about and integrate Technological and Digital Solutions by presenting the ensemble of Innovations available and the Challenges they respond to. FHT shares its Culture and Know-How thanks to its Professional Trade Show, but also through numerous Colloquiums and Presentations at Schools.

THE VALUES claimed Behind organizing The Event
Food Hotel Tech relies on an ensemble of values symbolized by the dynamic acronym SPAF: Share, Proximity, Agility & Fun. Share because sharing Information is part of FHT’s DNA, Proximity & Agility because the #FHTeam is a small, tight knit Team that is always available and ready to listen to your every need throughout and Fun because, for us, the Customer Experience is everything.

CONFERENCES
https://www.foodhoteltech.com/en/conferences/

START UP COMPETITION AND AWARDS 2021
https://www.foodhoteltech.com/en/startup-awards/

FOOD HOTEL TECH INNOVATION AWARD 2021
https://www.foodhoteltech.com/en/innovation-award/

Source : Food Hotel Tech
The Trade Show Digital + Tech + Smarthotel - 100% Hotel and Restaurant

Paris Event Center - Porte de la Villette - 75019 Paris
November 9-10, 2021

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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Editorial program service of General News Agency:
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com